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Starkey Hearing Technologies' Halo Wins 2015 Edison Award

MINNEAPOLIS, April 29, 2015 – Starkey Hearing Technologies is excited to announce that it has been honored with an Edison Award™ for its Halo™ Made for iPhone® hearing aid. Halo was awarded a Silver Award in the Hearing section of the Science/Medical/Dental category at the Edison Awards Ceremony on April 23 in New York.

“We are honored to be recognized for our continual efforts to provide the best hearing possible for every patient,” said Brandon Sawalich, Senior Vice President at Starkey Hearing Technologies. “Innovation is integral to Starkey Hearing Technologies’ success in providing products that our consumers can not only use, but that they actually want.”

Halo is the latest advancement in hearing aid technology, pairing seamlessly with smartphones to provide users with flexibility and versatility like never before. Halo uses the TruLink™ Hearing Control app to provide remote control functionality, memory geotagging, direct streaming of calls, music, and other media and more. Halo is compatible with Apple Watch™, iPhone®, iPad®, iPod touch®, and select Android devices.

This is Starkey Hearing Technologies’ fourth Edison Award. The company has received awards for SoundLens™, AMP® and Xino™ Tinnitus previously.

The Edison Awards is an annual competition designed to honor excellence in new product and service development, marketing, human-centered design and innovation. The Awards are named after inventor Tomas A. Edison and symbolize the persistence and excellence in innovation as personified by him.

About Starkey® Hearing Technologies

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minnesota. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey Hearing Technologies currently employs more than 3,600 people, operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via three distinct brands – Audibel, NuEar and its original brand, Starkey. For more information, visit starkey.com.

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